

S-PA Members Meeting Minutes [16 January 2019]

Location: Arup, 3 St Paul's Place, Norfolk Street, Sheffield, S1 2JE

Time: 5:00pm-7:00pm

Attendees:

1. Anderton Gables – John MacMillan
2. Arup – Jim Bell, Andy Sheppard, Sam Birchall, Jenny Lightfoot and Matt Proctor
3. BAM Construction – John Salvini, Paul Cleminson
4. BDP – Mihalis Walsh, Rod Vann
5. Bond Bryan Architects – Matt Hutton, Tomasz Romaniewicz
6. British Land – Jonathan Brookes
7. Cheyne Capital – Owain Thomas
8. CMS –Tanya Holt, Carol Davies, Rebecca Roffe
9. Colloco – Tim Bottrill
10. Coda Planning – Charles Dunn
11. Counter Context – Alexis Krachai, Christof Turzynski, Leigh Bramall
12. CTP – David Topham
13. Edge – Joseph Freeman
14. ENGIE – Neil Robertson
15. Freeths – Max Marrison
16. Graham_Fit Out – Sue Blanche
17. Henry Boot – Vivienne Clements
18. HLM Architects – Nick Beecroft, Alan Taylor
19. Jefferson Sheard Architects – Mike Hall
20. J F Finnegan – Heidi Haigh
21. Irwin Mitchell – Andrew Wallis, Danny Revitt
22. ISG – Scott Clark
23. Kennedys – Sarah Maylor
24. Kier – Nick Shepherd, Olivia Thompson
25. Network Space – Simon Peters
26. Mott MacDonald – Ian Hurst
27. NG Bailey – Chris Catterick, Ian Marron
28. Quest Property – Matt Stephens
29. PwC – Lee Wilkinson
30. RBH Properties – Simon Brock, Chloe Brook
31. Robertsons – Lindsey Hegarty
32. RLB – Matt Summerhill
33. SAS – Michael Reynolds
34. Scotfield Group – Gerald Duniec
35. SDA – Duncan Page
36. Sheffield Property Association – Martin McKervey
37. Shoosmiths – Kellie Hatton
38. SYHA – Miranda Plowden
39. Taylor & Emmet – Neil Riley, Richard Whiteley
40. Turley – Lewis Evans, Andrew Bickerdike
41. Turner and Townsend – Nick Jones, Chris Stone
42. Vinci Construction – Peter Wilson
43. Wake Smith – Neil Salter
44. Whittam Cox Architects – Nick Riley, Andrew Dabbs
45. WSP – Adrian Kemp
46. WT Partnership – Luke Barker

Guests:

1. Sheffield City Council – Nalin Seneviratne
2. Museums Sheffield – Grace Brierley

Apologies:

1. Adept – Erol Eruran
2. Coda Planning – Adam Murray
3. Crossbow – David Cross
4. J F Finnegan – Nick Gillott
5. Kier – John O'Callaghan, Julie Steward
6. KPMG – Matt Wilcox, Philippa Sanderson
7. NG Bailey – John Hodgson
8. Sheffield Hallam University – Dan Ladbury
9. Taylor & Emmet – Sarah Coates-Madden
10. Turners Investments – Jonathan Vardy
11. Vinci Construction – Keith Shivers

Agenda:

1. **Welcome**
2. **Apologies**

3. Update since last Members Meeting

Martin McKervey welcomed the attendees to the meeting and thanked the membership for their continued support, including the new members which had joined the since the last meeting. These were:

- Adept Consulting Engineer
- Turley
- WSP
- Edge
- RBH Properties

His opening remarks centred on 3 key focal points – momentum, confidence and collaboration. He reflected on the success of the city in developments such as The Moor, Heart of the City, the Christmas markets at Fargate and Kelham Island. He noted it was about building a collective confidence, as a city and as an Association. He noted that what the S-PA was doing could be measured in terms of relationships and collaboration - distilled across a number of key areas:

The Town Hall

- Continuing to forge and foster a productive two-way collaborative approach.

London Property Alliance (LPA)

- Building on the new level of respect in the capital and embracing the knowledge that the Association's work helps validate the work being done by the LPA in London.

Key Institutions in Sheffield

- Working with the likes of Museums Sheffield and Sheffield Theatres to collectively grow the profile of Sheffield.

Think tanks

- Contributing to impactful pieces of work (including an upcoming piece of work by Centre for London which will discuss London playing a bigger role in helping northern cities and involved input from the Association).

Alexis Krachai then moved onto a brief update of what the Association had been doing since the last members meeting in November. He noted that the efforts had largely been concentrated across the upcoming Two Temple Place event and preparations for MIPIM 2019.

In terms of where the organisation stood in its third year of existence, it was about “reaching across the aisle”. Whereas the first and second years of existence were about survival and establishing legitimacy and credibility, the third year should ensure a continuation of these things but also centre activities on the following:

- Building relationships with organisations that want to see Sheffield prosper and grow
- Working with the Town Hall to help nurture relationships with National Government (Whitehall)

In essence, this meant determining how the Association can best work with colleagues to ensure the necessary levels of investment to help drive the city forward. It was noted that this meant expanding not only the influence of the Association but the city itself.

Alexis Krachai finished by thanking the members once more for their support and emphasising that feedback for the organisation was incredibly important and much welcomed. Members were asked to get in touch if they felt there was anything that the Association was missing or an opportunity that they could grasp.

4. MIPIM 2019

Nick Jones provided an update on the plans for MIPIM 2019, noting that the theme across the three days was centred on collaboration. It was noted that majority of details for the events were still being finalised but it was generally broken down as follows:

Tuesday – National Collaboration.

- This involved partnering with the LPA to determine London's relationship with the UK. Sheffield was being positioned as taking on responsibility for steering the response for the rest of the UK.

Wednesday – International Collaboration

- This involved building on the Tier 2 Cities theme which had been initially launched during MIPIM 2018. This alluded to information from a report by McKinsey that the cities with populations between 500,000 and 10,000,000 in population were set to be driving growth forward in the future (please see appendix 1 for links to copy of the McKinsey report and an fDi article based upon the event). It is envisaged that this event will take packaged in a smaller, roundtable format.
- It was also noted that the S-PA were intended to adopt a series of events outside of what Sheffield City Region offered. This included an event for investors aboard Arup's yacht in conjunction with Creative Sheffield.

Thursday – Local Collaboration

- At the end of the week it was envisaged that there would be an opportunity for the Association to host a semi-formal Friday Skive, which provides a focal point where the membership and clients can come together for informal discussion. While details for this event were yet to be finalised, it was noted that there would like to be opportunity for sponsorship. Any relevant organisations interested should contact the Secretariat.

In terms of promotion it was noted that there would likely be a targeted social media campaign, both pre-MIPIM and during the week itself (largely mirroring the content which was produced last year). It was also confirmed that there would be a daily bulletin written by the attendees at MIPIM to provide the rest of the membership with report of the events of the previous day. The committed expenditure to signage which included barriers outside the Palais and the large sculpture in the park adjacent were also highlighted, as examples to prominently display as part of the social media coverage.

A new prospectus launch was also confirmed that build on the refresh at Christmas 2018. The membership was invited to submit any investable or developmental schemes and sites to the Secretariat.

Finally, Alternative MIPIM was also raised, with it being noted that a venue and sponsorship has been confirmed. There was also confirmation that Adam Murray from the S-PA was due to speak and would provide an update on the activities of the association at MIPIM.

5. Two Temple Place

Grace Brierley from Museums Sheffield provided a brief update on the planned event on the 28 February, noting that a number of key speakers had now been confirmed. She confirmed that they were exploring the possibility of Lord Kerslake chairing the discussion.

In terms of the event itself, she confirmed that the venue had been chosen as backdrop to the new exhibition from Sheffield artist John Ruskin, and that the Association would receive a private viewing on the day of the event as well as a handout focussing on depictions of Sheffield to keep as memento. She noted that any members wishing to still attend should RSVP as soon as possible to herself due to limited spaces.

6. Challenge Team Update (Luke Barker)

On a final note, Luke Barker introduced attendees to the work of the Challenge Group, noting that it had taken them a few meetings to fully orientate themselves and find a true purpose. It was noted that their primary function should be in supporting the work that the Executives does but also having their own impact through ideas and work streams.

For a first piece of work, it was agreed that the Challenge Group would like to produce a survey of the membership, which would include a list of 10 questions such as:

- What can the S-PA achieve moving forwards?
- Why did you join the S-PA?
- How does the S-PA progress?

It was agreed that the results would be collected over a period of 2-3 weeks via Survey Monkey and then analysed by the Challenge Team ahead of submission to the Executive.

7. AOB

The Estates Gazette (EG) event in Rotherham in December 2018 was briefly discussed, with it being noted that a report and analysis had appeared in the January edition. It was noted that EG felt the event worked well and were keen to collaborate on another event in Sheffield in December.

Alexis Krachai also informed attendees of the impending incorporation of the Association. While it was noted that there was still work to be done to fully formalise this, it meant that money could be taken out of Counter Context, ensuring a clearer pathway to taking on secondary revenue streams.

Finally, it was noted that the S-PA remained active in the local media, particularly in The Star. It was noted that these publications still remained influential, particularly in the Town Hall. It was noted that there would be a continued focus on the weekly City Buzz features and any members wishing to contribute should get in touch with the Secretariat. There was also confirmation that there was likely to be more positive MIPIM coverage from the local publications which the S-PA could utilise positively.

8. Discussion/Networking

Actions:

1. **Contact the Secretariat regarding any relevant investable schemes and development for inclusion in the MIPIM prospectus.** (All to action).
2. **Members interested in sponsorship opportunities for the MIPIM events to get in touch with the Secretariat.** (All to action).
3. **Members to send relevant schemes and development that they wished to be featured in the City Buzz feature to the Secretariat.** (All to action).
4. **Complete membership survey once finalised by the Challenge Group.** (All to action).
5. **Members wishing to attend Two Temple Place to RSVP as soon as possible.** (All to action).
6. **Members to get in touch with feedback on the organisation.** (All to action).

Date of next full members meeting: 20.03.19, 5-7pm. Venue – TBC

Appendix 1

Full McKinsey Report:

https://www.mckinsey.com/~media/mckinsey/featured%20insights/Urbanization/Urban%20world/MGI_urban_world_mapping_economic_power_of_cities_full_report.ashx

Executive Summary of McKinsey Report:

https://www.mckinsey.com/~media/McKinsey/Featured%20Insights/Urbanization/Urban%20world/MGI_urban_world_mapping_economic_power_of_cities_exec_summary.ashx

fDi Article (Post-event): <https://www.fdiintelligence.com/Locations/Secondary-cities-first-class-destinations>