

Day Three – Wednesday

It's Wednesday. Feet are beginning to feel a little sore (see below for a top tip). The number of hours sleep is beginning to drop precipitously.

The Sheffield Property Association (S-PA) is being represented at MIPIM by its members including: Anderton Gables, Arup, Bond Bryan, CMS, Coda Planning, Colloco, Counter Context, Crossbow Investments, CTP, Finnegan, HLM, Irwin Mitchell, Monaghans, Network Space, Rider Levett Bucknall, Scarborough International, Sheffield Hallam University, Shoosmiths, Turner and Townsend, Urban Splash and Whittam Cox Architects.

SIPA Members Delegation



Yesterday

Tuesday saw the S-PA represented at the Sheffield City Region Panel on Urban Centres. S-PA Board members Martin McKervey, Nick Jones and Alexis Krachai all talked about the practical, can-do attitude that is seeing urban centres across Sheffield City Region go from strength to strength.

What was striking about the event was the confidence that is growing in Sheffield and the surrounding region. The

audience got a palpable sense of the increasingly strong working relationships between those in the public and private sectors. The Association is in the centre of this renaissance.

At Lunchtime, we co-hosted an exclusive lunch with the London Property Alliance that includes members from the City Property Association and Westminster Property Association. Conversations were triggered that will result in a number of investors travelling north in the coming months to hear all about what Sheffield has to offer.

The evening saw the Association co-host the Tier 2 Cities Dinner with Edmonton. Nick Riley, Kellie Hatton, Martin McKervey, Nick Jones and Alexis Krachai welcomed guests from Belfast, Brussels, Lisbon, Gdansk, Copenhagen, Mannheim and Dortmund and talked about forging an international network of Tier 2 cities.

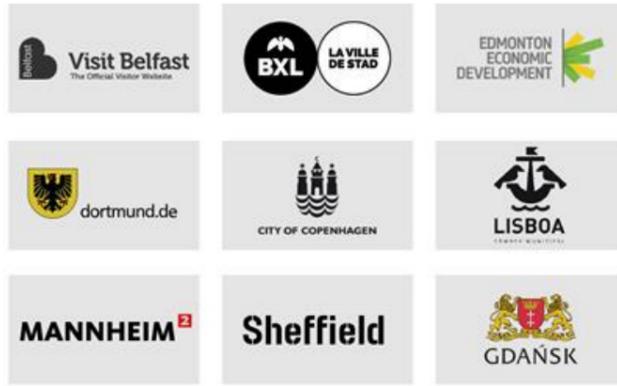
It is never a good idea to get carried away but this was a special event. A select list of representatives from cities around the world heard a Tour de Force from Guy Perry of McKinsey and Company. Colleagues from the Sheffield Property Association cannot deny looking at each other and acknowledging this dinner has taken the discussion about both the Association and the city to the next level. With our friends from Edmonton we have triggered a conversation that will resonate around the world.

It was equally good to spend time with new friends from the Financial Times and Monocle Magazine who publish a hugely influential City Index of the best cities to live in on earth. MIPIM is not just about building relationships with external investors but also with those who shape the global news agenda. Engaging the Financial Times and Monocle is all about taking Sheffield's story global.

Sheffield
City Region



Tier 2 Cities Dinner



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What's Happening Today

Wednesday sees S-PA's programme ramp up. At 8am we will be launching the Sheffield Prospectus 2018 at a special Breakfast Briefing with John Mothersole. This Prospectus is the first of its kind. A comprehensive brochure of those investment and development opportunities that are available in the city now for those who want to play a part in the growth of Sheffield. This is not one of those pitch books that includes schemes that cannot be bought or will never be built. This is Sheffield. This is about presenting opportunities that are real opportunities.

The Prospectus is available to view and download from:
<https://sheffieldpropertyassociation.com/sheffield-prospectus-2018/>

In the afternoon we will be hosting a high-profile reception aboard Arup's yacht, Comi. This event is proving to be extremely popular with external guests. A waiting list has existed since last week and we are all set to welcome over 80 guests, many of whom are new to Sheffield.

We will be hearing from the hugely engaging Jackie Sadek from UK Regeneration and our very own Dan Ladbury from Sheffield Hallam University who will be talking about the university's brand new Masterplan.

The event is relatively simple. Find an amazing venue, invite some compelling speakers, invite a list of those who are keen to find out more about the quiet revolution that is transforming Sheffield.



The S-PA is a members driven organisation. Our job amongst many is to amplify good news and positive sentiment generated by our members. If you are at MIPIM and want to share insights or announcements via this bulletin, then please email:

info@sheffieldpropertyassociation.com or call Alexis Krachai on +44 (0)7939 256847.

The bulletin will be written each morning over a cup of coffee and a croissant.

Become a member

Membership is open to any individual or organisation committed to making a meaningful difference to Sheffield's built environment.

A membership fee is levied at £1,000 per year from the date of joining.

For more information on becoming a member, please [click here](#).

To express interest, or to find out more please get in touch:



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